

A close-up photograph of a dog's face, focusing on its eye and nose. The dog has white fur with dark patches, particularly around the eye and on the nose. The eye is a striking blue color. The background is blurred, showing more of the dog's fur.

**NEW
COVER**

**THERE'S A NEW
DOG IN TOWN**

SPRING '13



Welcome to the New *UConn Magazine*

We told you we were headed in a new direction. We pledged to reinvent ourselves. Flip through these pages, and you'll find a different sort of *UConn Magazine*. Much like Jonathan the Husky himself, we've had a makeover of our own.

With this redesign, we wanted to liven things up. Give the magazine some unexpected edge. Bring on a fresh new look and a new approach to content, with a renewed focus on engaging you with compelling stories that reflect the attitude and energy of UConn.

When we announced last year that this redesign was in the works, I was happy to hear from numerous readers, offering suggestions for what we might improve.

You asked us, for instance, to cover some of the latest major University initiatives. To play with some bold colors. To offer additional online content that would "make the reader part of the story." We've tried our best to take your advice – on all of the above. In the coming months, we'll even be working to release a digital edition of this publication, designed specifically for tablet devices.

For the moment, we invite you to explore a whole new UConn.

—Stefanie Dion Jones '00 (CLAS), Editor
UConnMagazine@uconn.edu



Heading Into Next-Generation Design

Imagine a piece of artwork that comes to life with a wave of your hand. A sports arena with a digital window offering you a glimpse of the action taking place inside. Or a classroom of students captivated by an interactive, real-time view of a scientist's groundbreaking findings.

How can you bend reality so that people can't help but watch? That's the kind of question that Tim Hunter, director of UConn's new Digital Media Center, wants to answer with projects just like these.

Hunter and his colleagues are on a quest to instruct today's students in the high-tech tools and technologies of digital media and design – an emerging field in demand across industries as diverse as video gaming, architecture, medical animation, and aerospace engineering.

What is digital media and design? According to Hunter, it encompasses everything from cutting-edge visual effects for television to the visualization of complex research to interactive displays inside brick-and-mortar buildings. Bringing together science, business, technology, and the arts, UConn's Digital Media & Design Department will eventually offer BA, BFA, MA, and MFA degrees as well as four-course certificates.



What does digital media and design look like? See for yourself at s.uconn.edu/digital, a video showcasing just a few of the visual effects that students in UConn's Digital Media Center are now learning to produce.

Stay connected with what's happening at UConn via our online resources at today.uconn.edu and social.uconn.edu.



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Photo by Gabriel M. Ortega '04 (SFA)

Volume 14, No. 1

features

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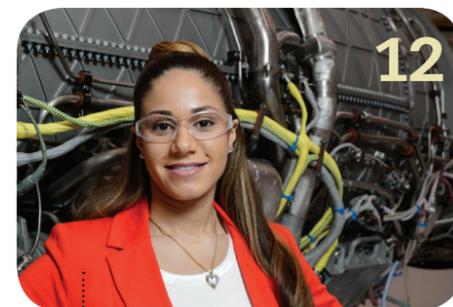
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NOT YOUR AVERAGE JOEL
He runs a cooking school in New York City, appears as a guest chef on the "Today" show, and has starred in his own Web series. Joel Gamoran '07 (CLAS), just 27 years old, is cooking up a seriously successful culinary career – with even bigger plans for the future.



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STATE OF THE NEXT GENERATION
Despite the tremendous demand for qualified workers in the fields of science, technology, engineering, and math, less than half of college students are majoring in these disciplines. How is UConn partnering with the state of Connecticut to address the gap?

HUSKYMANIA

The UConn Huskies take their spirit, strength, and athleticism up a notch, with updated athletics uniforms and a newly redesigned Husky logo.

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PAUL SHIM '13 (SFA)

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LEADERS OF THE PACK

The UConn Marching Band and UConn Drumline are drumming up more drama than ever on – and off – the field.

10 QUESTIONS

Associate professor Morty Ortega knows that bringing students into the wild is essential to environmental conservation.

PLUS...

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VANTAGE POINT

Carol Masheter '83 MA, '88 Ph.D. gives a glimpse into the high-altitude odyssey that led her, at age 65, to become the oldest woman to climb the world's highest peaks.



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WHERE THE WILD THINGS ARE

Explore the South African bush through the eyes of UConn students who have traveled to a "classroom" like no other. Watch the video at s.uconn.edu/africa.

BY STEFANIE DION JONES '00 (CLAS)

Morty Ortega grew up 12,000 feet above sea level in a now-abandoned copper mining town in the rural mountains of Chile. Today an associate professor in the College of Agriculture and Natural Resources, he continues to visit remote parts of the globe. In addition to returning to Chile annually to research the social behavior of large Patagonian mammals in Torres del Paine National Park, Ortega travels three times a year deep into the South African bush, where he brings groups of UConn students enrolled in his African field ecology course. His three sons, as well as his wife, are all either alums or current students of UConn.



What happens when a professor takes his students out of the classroom

... and into the wild?

1 How would you describe your approach to teaching?

There are several things that I tell students: They need to take risks. They need to travel. They need to get to know this planet. I try to provide a positive message, especially when we talk about the environment. I encourage everyone to get to know the planet, because the more we know of it, the better we will do for it.

2 What is your favorite book?

I'm always reading two or three books. The latest book I read was *The Last Rhinos* [by Lawrence Anthony]. It's one of my new favorites. *Memoirs* from Pablo Neruda, the Chilean poet. Of the many books that I've read, those are two very important books for me.

3 How long have you ever gone without running water or electricity?

Two years, when I was in Patagonia, before I came to the States.

4 What's your best travel advice?

Pack light. Do some planning, but not too much. Don't overplan it, because if you do, you'll get frustrated when things don't go your way. Be completely open-minded. Be locally sensitive to the culture. If you can speak the local language, even better. Always smile and be open to talk, and that's probably going to carry you far.

5 Why is getting out of the typical classroom setting so important to your teaching?

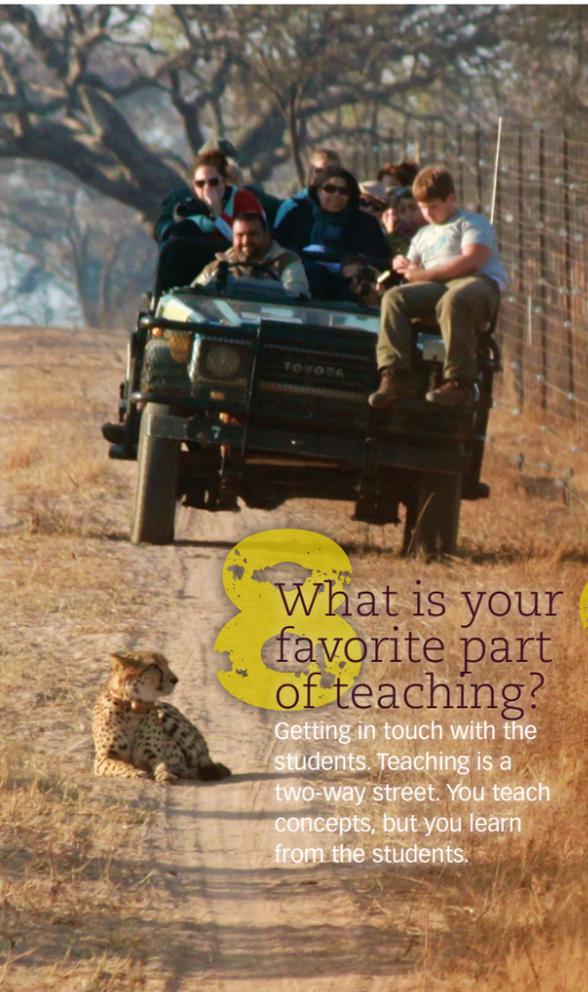
The way that we've been taught since we were kids was that pretty much anything there is to learn is in books. Nowadays, people say anything that you want to learn about is on the Internet. Well, there are a few things that are not. The only way to learn about some of these things is to go out and see them. Until you see your very first lion in the wild, you don't understand their magnificence. You may have seen them many times on TV on "Animal Planet." You could have read about them in an ecology book about how a predator-prey relationship works. But the first time you hear a lion roaring or see a cheetah hunting, you will never forget it.

Photos by Gabriel M. Ortega '04 (SFA)

Are you an optimist or pessimist when it comes to environmental conservation?

Optimist – 100 percent. This planet is too beautiful to just give up. We are always showing the obvious negative side of what we're doing to the planet. Let's look at the beautiful side. We really need to try to learn more about this planet. The more we know about something, the more we care.

6



What is your favorite part of teaching?

Getting in touch with the students. Teaching is a two-way street. You teach concepts, but you learn from the students.

KELLY O'CONNOR '13 (CANR)

In 2008, you received UConn's Outstanding Faculty Advisor Award. How do you advise students on preparing for a career?

I tell them to think about a house. If you want to build a house, you come up with some sort of structure. You say it's going to have this and this and this – including the little white picket fence outside. Now think about [your college career] in the same way. These four years are going to be the foundation. Every course you take is a brick. Every network you create is a brick. Every opportunity you have to do something in the field is a brick. After you have accumulated these bricks for four years, you can have a very solid foundation – or, you can have a really nice pile of bricks. It really depends on you.



What is your favorite place in the world?

For me, there is not really any one place. I think every place on this planet is my favorite. If I had to retire, it's probably going to be to about 20 places. Cape Town [South Africa] would be one of them. A couple of places in Patagonia. I'd have to keep moving around because there are too many beautiful places.

If you could do any other job, what would it be?

An astronaut, so I could see from outside this beautiful planet of ours.



Carol Masheter '83 MA, '88 Ph.D. has been to the tops of the world. Last year, she became the world's oldest woman, at age 65, to reach the top of every one of the highest mountains on each of the seven continents, known as the Seven Summits, plus Carstensz Pyramid in Papua, Indonesia. Despite her fear of heights and longtime battle with anxiety, Masheter decided to take on high-altitude mountaineering starting at age 50, in her struggle to overcome the grief and distress of losing her job, her long-term relationship, and her mother – all within 18 months of one another.

DRIVE

CLIMBS

From rock bottom to the top of the world

BY CAROL MASHETER '83 MA, '88 PH.D.

Photo by Anne Marie Spencer



PHOTO SUPPLIED BY CAROL MASHETER

Battling winds more than 70 miles per hour to summit **ACONCAGUA** on Jan. 21, 2007.

A crowd of reporters and friends greeted me as I trotted down the stairs to the baggage claim area of the Salt Lake City International Airport. I was returning from Australia, where I had summited the last of the Seven Summits, becoming the oldest woman in the world to have climbed the highest peak on each continent. The fatigue of travel evaporated as friends hugged and congratulated me, and reporters crowded around to ask questions.

When I first learned about the Seven Summits in my early 40s, they seemed beyond reach – too difficult, too far away, too

expensive. Besides, I was busy launching my second career as a university professor. But when my life fell apart at age 50, I headed to the Bolivian Andes to heal and discovered that I was a pretty decent mountaineer.

One climb led to another; I gained skills and experience. By the time I had reached age 60, I was climbing Aconcagua, the highest peak in South America, in memory of my dad, who had died of his second heart attack at the same age.

A year and a half later, I was climbing Everest – a 10-week expedition.

THE WORLD'S TALLEST MOUNTAIN

For several of those weeks, I lived alongside my fellow climbers at Base Camp. There, our cluster of tents were pitched amidst a jumble of ice formations, gray rock, and boulders near the base of the Khumbu Icefall, a dramatic tumble of giant ice blocks and crevasses 1,800 feet high.

Occasionally, icebergs calved and crashed into a frozen lake behind my tent, while the glacier beneath us moaned and shifted like a restless beast under my sleeping bag. Every avalanche cracked with sounds of doom, certain to roar through Base Camp and kill us all.

As we ascended week by week, camp by camp, our bodies adapted to higher elevations, and Everest's summit got closer. The night we started our summit attempt, I squinted in the dark at the thermometer on my pack. It read minus 15 degrees Fahrenheit, warm by Everest standards. I felt lucky, even as my face turned numb.

Several times as I labored up rugged, steep terrain, I smelled frying bacon. I was puzzled; no one would be frying bacon at an elevation above 27,000 feet. Slowly, a memory rose through my altitude-fogged mind. I had experienced a similar olfactory hallucination about 15 years ago during another demanding event, a 26-hour, 76-mile hike through central Utah. I realized I wasn't losing my mind, just hallucinating.



SIMON GOWER

Masheter reaches Antarctica's highest peak on Jan. 8, 2012. **VINSON MASSIF**

After many challenges and setbacks, I stood on Everest's peak. The view from the top was magical, one that documentaries and photos do not fully capture; far below me, many of the world's highest mountaintops floated like enchanted islands in a sea of

clouds. I could have been on the summit 10 minutes or 30 years. I could not say. Time stood still.

TAKING THE NEXT STEP

People often ask why I climb. The otherworldly beauty atop the highest peaks is one reason. In the mountains, I feel centered, focused, fully alive. And I have learned so much from mountaineering – from breaking big problems into small, doable steps to realizing that perceived enemies can be one's closest allies.

Each mountain has its own challenges. On Everest, acclimating to the thin, cold air takes weeks of climbing up and down the mountain. Though Denali in Alaska is nearly 9,000 feet lower than Everest, there are no porters or yaks to help climbers carry gear. On Vinson Massif in Antarctica, extreme cold, exacerbated by wind, is the main danger. People have gotten lost and died in snowstorms even on Mount Kosciuszko in Australia, the lowest of the Seven.

I treat each climb as though it is my last. Now age 66, I see each

climb as a gift. I plan to climb as long as I enjoy it and am not putting my fellow climbers at unnecessary risk. But taking the next step is always what is most important.

If you have an unfulfilled dream of your own, whether it is climbing the Seven Summits or just getting into better shape, come up with a workable plan. Then do something, no matter how small, toward making that dream happen. It might be as simple as making a phone call. Keep in mind, after all, that the second hardest thing is to start. The first hardest is to keep going.

Carol Masheter '83 MA, '88 Ph.D. is a former research chemist, university professor in human development and relationships, and public health epidemiologist. She recently retired to spend more time sharing lessons learned in the mountains and is now a full-time mountaineer, author, and speaker. Her first book, No Magic Helicopter: An Aging Amazon's Climb of Everest (Aventine Press, 2010), chronicles her preparation for and climb of Mount Everest, the world's highest mountain, in 2008 at age 61. She is currently working on a second book. For more information, visit carolmasheter.com.



PHOTO SUPPLIED BY CAROL MASHETER

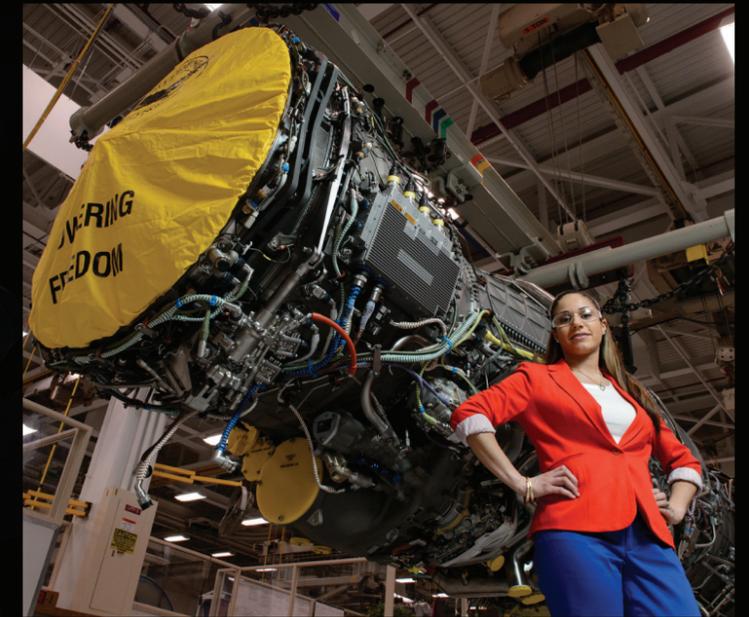
Climbing Indonesia's **CARSTENSZ PYRAMID** in 2012.

UCONN, STATE OF CONNECTICUT LOOK TO FUEL THE FAST-GROWING STEM FIELDS

STATE OF CONNECTICUT NEXT GENERATION

PHYSICS.
MARINE BIOLOGY.
MECHANICAL ENGINEERING.
GENOMICS.
ACTUARIAL SCIENCE.

By Stephanie Reitz
Photo by Peter Morenus



Astronomy. Computer science. Chemistry. Advanced education in these and other fields of science, technology, engineering, and mathematics – collectively known as STEM – has perhaps never been in greater demand. Over the past decade, jobs in STEM disciplines have grown three times faster than non-STEM jobs, and STEM workers are earning 26 percent more than their non-STEM counterparts, according to the U.S. Department of Commerce’s Economics and Statistics Administration.

Yet the supply of qualified STEM workers remains a concern for U.S. businesses and for the country as a whole. While President Barack Obama has pronounced graduating 1 million additional STEM graduates over the next decade a national priority, fewer than 40 percent of students who currently enter college intending to major in a STEM field actually receive a STEM degree.

UConn, with the state of Connecticut, aims to change this. Early this year, Connecticut Gov. Dannel P. Malloy and UConn President Susan Herbst unveiled an ambitious new proposal designed to expand educational opportunities, research, and innovation specifically in STEM across the University.

‘TIME TO ACT’

The \$1.5 billion initiative, called Next Generation Connecticut, calls for greater numbers of STEM faculty, an increase in the number of enrolled students in the STEM fields, the establishment

Above: Melissa Jacques '10 (ENG), project engineer at aerospace manufacturer Pratt & Whitney, is getting some of the world's most powerful military jets up to speed. (See story, Page 14.)



High-Powered Performance

UConn Engineering Alum's Career Taking Off in STEM

As a little girl, Melissa Jacques '10 (ENG) (pictured, Page 13) recalls watching with fascination whenever her father spent time fixing household gadgets. "He'd sit at the kitchen table, take things apart, analyze them, and repair them," she says. "Sometimes I'd see him taking notes and deriving calculations to troubleshoot a problem."

Jacques has since taken this early fascination to a whole new level, today serving as a project engineer at Pratt & Whitney, a leading aerospace manufacturer based in Connecticut. There, she works on the tooling used to assemble and disassemble military jet engines that are among the world's most powerful and advanced of their kind – built for the F-35 Lightning II jet, an aircraft designed for use by the Navy, Air Force, and Marines.

On a recent trip to an Air Force base, Jacques saw her work in action firsthand, witnessing the flight of the aircraft powered by the engine she supports. With a younger brother in the Marines, Jacques says that what she does for a living – working with military jet engines – has special significance.

"I feel even more pride in providing technology to the customer because of that personal connection," she says.

As an engineer, and a female one at that, Jacques stands at the forefront of a field poised for particularly positive developments. Jobs in the STEM fields are predicted to grow by 17 percent through 2018 as compared to 10 percent in non-STEM fields, according to the U.S. Bureau of Labor Statistics. It is also an area in which far fewer women than men currently hold undergraduate degrees; for example, only one of every seven engineers is female.

A double major at UConn in materials science and engineering and mechanical engineering, Jacques served as president of the UConn chapter of the National Society of Black Engineers and spent college summers and winters holding numerous internships. A four-time intern at United Technologies Hamilton Sundstrand, now United Technologies Aerospace Systems, she honed the kinds of skills she would need in the industry – for instance, offering insights into the environmental controls for the presidential helicopter.

For Jacques, who plans to earn an MBA, serve as a certified project management professional, and continue to work at Pratt & Whitney, there is – perhaps quite literally – nowhere for her to go but up.

—Karen Cohen

of the nation's first honors program specifically for high-achieving STEM students, and renovations to appropriate campus facilities. In addition to helping propel UConn forward in the areas of high-tech research and academics, the proposal is intended to enhance the state's economic development efforts for decades to come – in the form of new jobs, companies, and research advances.

"It is now Connecticut's time to act. We want to catch up to great states and leap ahead in key areas such as genomics, materials science, cognitive neuroscience, marine science, and digital media," Herbst said at a hearing held in March at the state Capitol in Hartford. "Next Generation Connecticut will make that happen, and this initiative will finally enable us to reach the top. Connecticut deserves to have a great top public research university that leads scientific discovery."

Specifics of the plan include the following:

- Increasing total enrollment by 30 percent. Of those, almost 3,300 would be STEM students, including 70 percent more engineering students.
- Revolutionizing STEM infrastructure at the Storrs campus by building facilities to house materials science, biology, engineering, physics, and related disciplines. Aging infrastructure would also be updated to accommodate new faculty and students.
- Creating the nation's premier STEM honors program.
- Hiring 259 new faculty members in addition to the 290 already in the current faculty hiring plan. Of the 259 additional new faculty hires, 200 would be dedicated specifically to STEM programs.

"To make the most of this economic opportunity, Connecticut needs highly skilled, highly qualified men and women to be the STEM workforce of the future – and the University of Connecticut will produce the graduates who will be that workforce," Herbst says. "They will live here, work here, and help make Connecticut the intellectual and economic success story it must be in the future."

The proposal requires the endorsements of a variety of legislative committees before it can advance to the full General Assembly for consideration. The legislature adjourns on June 5.

Check out UConn's Next Generation Connecticut video at s.uconn.edu/nextgen, and follow the conversation via social media with the hashtag #NextGenCT.

number cruncher

\$9,300,000

Grant money awarded by the NIH to UConn Professor Brenton Graveley for research focused on understanding the role of the human genome in disease

189,000

Amount of square footage that will house new labs, computational biology areas, and space for collaborative work between the Jackson Laboratory scientists, UConn, and other researchers focused on personalized medicine

17

Acres designated at the UConn Health Center for the new Jackson Laboratory personalized medicine facility, supported by the state's Bioscience Connecticut Initiative

\$56,800,000

Value of NIH and other government grants and contracts for research received by the Jackson Laboratory in Fiscal Year 2011

UConn

A Growing Hub for Personalized Medicine

1 HUMAN GENOME = 23 PAIRS OF CHROMOSOMES = 23,000 GENES = 285,000,000,000 UNITS OF DNA

\$286 BILLION

Revenues generated per year in the U.S. by the personalized medicine industry

\$4.6 BILLION

Increase in state personal income to be generated by Bioscience Connecticut by 2037

\$2.7 BILLION

Cost of the Human Genome Project, which unraveled the human genetic code in 2003

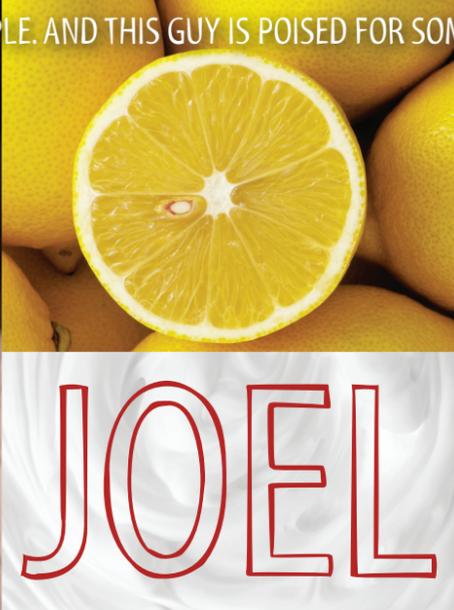
\$6,000

Cost of sequencing a human genome today

∞

Number of personalized medical treatments that will one day be tailored to individual patients

Construction of the Jackson Laboratory for Genomic Medicine is already under way. Learn more at biosciencect.uhc.edu.



THREE THINGS INSTANTLY BECOME CLEAR WHEN YOU MEET JOEL GAMORAN '07 (CLAS), RESIDENT CHEF AT HIGH-END COOKWARE RETAILER SUR LA TABLE: THIS GUY LOVES FOOD. THIS GUY LOVES PEOPLE. AND THIS GUY IS POISED FOR SOMETHING VERY BIG.

NOT YOUR AVERAGE JOEL

By Stefanie Dion Jones '00 (CLAS)
Photos by Peter Morenus

Find him a place to cook – whether it's a makeshift kitchen in the middle of a misty apple orchard or a hot plate in a dorm room – and, inevitably, Joel Gamoran '07 (CLAS) will find a way to work his magic. In fact, the 27-year-old UConn alum is as relaxed leading gourmet cooking classes for discriminating New Yorkers as he is whipping up dishes before millions of viewers on NBC's "Today" show. Combine all of that with his sparkling personality, bright smile, and effortless gift of gab, and – *voilà!* – you have a star in the making. "I really, really, really want to inspire people and get them excited about food," says Gamoran, who in 2011 returned to the East Coast, relocating from Sur La Table's headquarters in his native Seattle to the company's location in the Big Apple. "I would love to share that with the world."

He is well on his way to doing exactly that. Teaching cooking classes at Sur La Table and appearing in its bevy of online product videos, Gamoran is also making media appearances locally and nationally – cooking things up on live TV, from the "Today" show to "New York Live." In addition, he has co-created and starred not only in a film nominated for a 2012 NYC Food Film Festival Award, but also in a beautifully produced, documentary-style Web series known as "Humbly Northwest," which recently sold to a production company and could yet be purchased by a network.

For the high-energy chef, who dreams of having a cooking show of his own by the time he reaches 30, this is simply all in a day's work – and he can't get enough of it. As he good-naturedly asserts, "That's what you do when you have a dream, right?" **MADE TO ORDER** "I was 12 or 13 when I kind of discovered what cooking did and what it was," says Gamoran, who, in learning through experimenting, has never followed cookbooks. It was at that age he realized his family and friends seemed to congregate whenever he

was making food. "I think a lot about why I started cooking," he says. "I just really love the fact that it brings people together." Volunteering throughout high school to work for free in his favorite Seattle-area restaurants, Gamoran quickly gained invaluable hands-on experience in the culinary world. But it wasn't until he arrived at UConn and found himself living in a dorm – without a kitchen – that he truly missed that part of his life. "About three months in, I realized how passionate I was about cooking and how much of an outlet it was," he says. Stumbling upon a flyer in the dorm hallway encourag-



Get to know UConn's celebrity chef-in-the-making. Plus, try one of his favorite recipes. Visit s.uconn.edu/joel.

"I was obsessed. You have no idea," he laughs. "I would take any shift. I would cancel plans. I would just be so excited. I was totally reinvigorated."

Quickly working his way up while still looking to break into the media world, Gamoran was then recruited to Manhattan, where he arrived about a year ago.

Perhaps more in his element than ever before, today Gamoran shows no signs of slowing down. Yet he asserts that, without his alma mater, he would not be where he is today.

"What was really amazing about UConn, for me, was how supportive they were, and how they gave me a chance to be here," he says. "I'm here because of them."

All over again, too, he is back to developing his own personal recipe for success, as it were. True to form, he follows no cookbook, simply experimenting with what inspires him most.

"I feel like this path is similar to the path I took at UConn, where there was no major," he says. "There is no road to having a show on TV. You have to create it. And I feel like my whole life's been like that. I'm just waiting for the 'UConn' out there to give me a chance, wherever they are."



ing students to create their own major, he immediately knew what direction to take. "I was ecstatic," he says. "My first thought was, 'I am so doing this.'"

Over the next two years, Gamoran met with deans, professors, and advisors from across UConn to create a personally tailored degree program from scratch. Crediting

Margaret Lamb – now senior associate director of the Honors Program – for her support, he shared UConn's course catalog with chefs and restaurateurs in Connecticut and Seattle, asking them to identify classes they considered most essential.

Gamoran enrolled in everything from accounting to nutrition and also spent a

Study Abroad semester at a cooking school in Florence, Italy, graduating with an individualized degree in restaurant management – the first major of its kind at the University.

"I'm so grateful, and I'm such a big fan of UConn because everyone was so flexible," he says. "It wouldn't have even gotten to phase one if people weren't receptive to it."

RECIPE FOR SUCCESS

Although that degree earned Gamoran entry into the Culinary Institute of America in Napa Valley and, by the age of 23, a prominent position as a restaurant chef in San Francisco, his rapid success somehow felt empty.

"Bottom line is, when you're cooking, you're just staring at a wall a lot of the time,"

he says. "You're in the back of that kitchen, you send out the food, and you never even see the person's reaction. So it wore on me – a lot."

He left the restaurant business behind, convinced he would quit cooking altogether – that is, until he landed a job as an instructor at Sur La Table in Seattle. It offered the perfect mix of meeting people and making food.



1959



1960s



TM



1970s



1980s & 1990s



2000s

BY KENNETH BEST

When this fall's athletics season starts for the University's 700 student-athletes, it will not only mark the beginning of the 2013-2014 season, but also the debut of a new look for UConn - from updated uniforms for the players and coaches of the Huskies' men's and women's teams to a redesigned Husky logo.

The new look is part of a broader institution-wide branding and marketing program announced in April by President Susan Herbst that includes using "UCONN" as the primary wordmark of the University in all signage, publications, advertising, and marketing communications.

The new Husky dog logo was developed with Nike as part of a review of all athletic team logos and marks, which in recent years had grown increasingly inconsistent on team uniforms, says Kyle Muncy '92 (CLAS), assistant director of athletics for licensing.

"When we reviewed UConn's sport programs, we saw that only five of the 24 were using the Husky dog logo on their current uniform," Muncy says. "We had become an athletic department and a University that had so many different marks, it was difficult to determine what the brand was."

W

HUSKY EVOLUTION





notes

While new uniforms will not be introduced until fall, a new UCONN wordmark, along with the new Husky logo, began to appear in buildings and facilities operated by the Department of Athletics in April.

Muncy says the new Husky logo is a reflection of comments by coaches and student-athletes who participated, along with a campus-wide steering committee with representation from faculty, Student Affairs, and other administrative units, in the process of reviewing the branding and logos used in the Department of Athletics.

"The things that were talked about were athleticism, determination, and aggressiveness in competition that our program brings to the field and on the court," Muncy says. "The focus going forward will be UCONN, with a strong Husky dog image."

The Jonathan Husky image has changed several times since the husky dog was first adopted as the University mascot in 1935, when the original Jonathan was a brown, black, and white pup. There have since been five different Husky dog logos used, with the most recent update in 2002. The new logo returns to a more realistic depiction of a Husky, similar to the 1970s look.

"Coming up with a mark that our students, alumni, and fans can identify with is important, and it's just as important that our coaches and student-athletes identify with it, because they are the ones wearing it on a national stage to represent us on a daily basis," Muncy says.

UConn student-athletes wear the Nike brand of uniforms and footwear and, at the request of the Department of Athletics, the com-

pany worked with the University for about 18 months to review its athletics visual identity.

Clint Shaner, senior graphic designer at Nike, says the process included an evaluation of how the various elements of the identity of teams are perceived by the University community, including alumni, fans, and student-athletes. In particular, student-athletes expressed the view that the current Husky image did not reflect "the tenacity and toughness" they demonstrate on the field of play.

"They just didn't feel the existing mark reflected who they are and didn't adequately embody the characteristics of a Husky," Shaner says.

He says the Nike design team wanted to develop a more graphic and iconic image of a dog, utilizing the unique aspects of an actual husky.

Muncy says the use of UCONN on all uniforms will reinforce the overall University brand when the Huskies compete throughout the year in all sports and in nationally televised events.

"The uniforms will all look similar, consistent, and unmistakably UConn," he says.

"This logo is everything that a Husky is supposed to be – powerful, aggressive, determined," says UConn women's basketball head coach Geno Auriemma. "It is looking right through you and saying, 'Do not mess with me.' This is a streamlined, fighting dog, and I cannot wait for it to be on our uniforms and court."

To learn more about the University's new look, visit s.uconn.edu/visual.

WHAT'S YOUR FAVORITE PLACE ON ANY UCONN CAMPUS?

We asked our UConn Facebook fans, and here are a few of the answers!



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"At the top of Horsebarn Hill, with a view of the campus, while hearing the clock in the church chime." —Beverly Sayer Truebig '81 (CANR)

Richard Rinker '53 (CLAS), a minister in North Carolina, is co-author of *Michael F. Rinker: Pioneer Pastor*, published in June 2012 by Quill House Publishers. ♦ **William L. Dewey '67 Ph.D.**, professor and chair of the department of pharmacology and toxicology at Virginia Commonwealth University in Richmond, Va., received the Presidential Medallion for outstanding leadership at Virginia Commonwealth University last May. He has more than 40 years of research and academic leadership at the university. ♦ **Thomas B. Roberts '67 MA**, professor emeritus of educational psychology at Northern Illinois University, is editor of *Spiritual Growth with Entheogens* and author of *The Psychedelic Future of the Mind*, published by Park Street Press in March 2012 and January 2013, respectively. He lives in DeKalb, Ill. ♦ **Scott Christianson '69 (CLAS)** is an author and filmmaker living in Great Barrington, Mass. His latest book, *100 Diagrams That Changed the World*, was named by NPR and Indie Booksellers as among the "Best Books of 2012." ♦ **Alan M. Ehrlich '71**

(CLAS) is the author of *Plunket in Wonderland – A Hollywood Tale*, a novel published in 2011 by Sunning Turtle Press. He was a story analyst in Hollywood for 30 years, primarily for Paramount and Orion Pictures, where he helped develop such box office hits as "Amadeus," "The Truman Show," and "The Hours." ♦ **G. Clifford Carter '72 MA, '76 Ph.D.** received the IEEE 2012 Jack S. Kilby Signal Processing Medal at the IEEE Honors Ceremony in June 2012. He is retired from the Naval Undersea Warfare Center Division Newport in Newport, R.I. ♦ **Daniel Peacock '74 (CLAS)**, former employee of Amtrak railroad company and the Environmental Protection Agency's office of pesticide programs, is retired and residing in Manassas, Va., with his wife. The couple enjoys traveling from the Washington, D.C., area to explore Connecticut. ♦ **Barton D. Russell '74 (CLAS)** launched Everything Small Town, a Web-based platform providing individuals, businesses, states, municipalities, the federal government, the education community, and others a central place to collaborate on initiatives benefiting the

nation's more than 32,000 small towns and 130 million people who live there. He served as executive director of the Connecticut Council of Small Towns for 18 years until October 2012. Previously, he was executive director of the National Association of Towns and Townships and CEO of the National Center for Small Communities. President Ronald Reagan called him "the voice of small town America." ♦ **Joyce Mordenti '75 (PHR), '83 Ph.D.** is vice president of translational medicine, drug metabolism, and pharmacokinetics at Medivation Inc., a publicly traded biopharmaceutical company in San Francisco. ♦ **Scott Prussing '75 (CLAS)** is author of *Helpless*, his third novel in the paranormal romance series, *The Blue Fire Saga*. ♦ **Robert Bertin '76 MS**, professor of biology at the College of the Holy Cross in Worcester, Mass., received the Arthur J. O'Leary Faculty Recognition Award, honoring those who have made special contributions to Holy Cross through their teaching, scholarship, and/or service. His current research focuses on the flora and natural history of

New England and the ecology of invasive species. ♦ **Elisabeth Reilly '78 (CLAS)**, certified pediatric nurse practitioner and certified lactation counselor, opened a private practice, Pediatric Parenting, LLC, in Bethany, Conn. ♦ **Cliff Lange '79 (CLAS)** is vice president, CFO, chief actuary, and chief risk officer of Boston Mutual Life Insurance Company in Canton, Mass. He recently attained the Life Leadership Institute Fellow (LLIF) designation. He also recently covered more than 61 miles in a 24-hour footrace in Wakefield, Mass. ♦ **Lauralee E. Martin '79 MBA** is CEO, Americas, at Jones Lang LaSalle, where she has served as chief financial officer since 2002 as well as chief operating officer since 2005. ♦ **William Narwold '79 JD** was named among *U.S. News - Best Lawyers* 2013 Best Lawyers in America® "Lawyers of the Year." ♦ **JanMarie Weston '79 (CLAS)** will represent Connecticut in the Mrs. International Pageant this July in Chicago. ♦ **John McCaffrey '80 (CLAS), '89 Ph.D.**, former director of engineering at Ocean Optics in Dunedin, Fla., is director of bioscience

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What's in a Name?

From UCLA to Penn, numerous universities in recent years have been embracing shortened school names as their primary naming convention. According to recent University research, the University of Connecticut is in fact also widely known today by its shorter moniker.

Last month, the University made it official, introducing a new custom wordmark for the institution. Presented as "UConn" in all capital letters, the wordmark lies at the center of a new visual identity program recently adopted by the University.

Be sure



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Avery Point campus

"The view of Avery Point from a sailboat out in Long Island Sound, and watching the sunset from our beach." —Elizabeth Sistare '13 (CLAS)

"Gampel Pavilion. I'll never forget the sight of grown men crying, myself included, when the UConn men clinched their first national title in my senior year." —Brian K. Christina '99 (CLAS)

Gampel Pavilion



"My favorite place on campus is the Jorgensen Center for Performing Arts. It is a unique building on the main campus where I ... enjoyed a few plays and was conferred the MBA degree from the School of Business Administration in May 1990."

—Ted Rummel '90 MBA



"UConn Dairy Bar ... brought my parents, family, and friends there many times, and the smiles on their faces afterwards were PRICELESS!"

—Elliot E. Cazes '86 (CLAS)

"McMahon – it's where I met some of my best friends and my husband. Amazing memories! And the dining hall's Blazin' Red Fish was delish!"

—Meaghan (Sullivan) Leonard '04 (CLAS)

"Homer Babbidge Library: Many evenings spent cramming before midterms and finals ... great conversations and intellectual discussions along with discussions of what was to come after the exams were over!"

—Umar Haque '01 (CLAS), '08 DDM



"The beautiful patio outside the Benton."

Benton Museum

"The Art & Design Library was my study sanctuary!"

—Ashley Nicole DeSantis '10 (BUS)

product development at Malvern Instruments Inc., in Columbia, Md. ♦ **Michael Horyczun '81 (CLAS)** is the director of media relations at Fairfield University in Fairfield, Conn. ♦ **Cynthia Booth Lord '81 (CLAS), '82 CANR** was named Outstanding PA of the Year by the American Academy of Physician Assistants last May. She is clinical associate professor and director of the physician assistant program in the School of Health Sciences at Quinnipiac University in Hamden, Conn. ♦ **Christopher J. McCarthy '86 (CLAS)** is partner at the law firm Halloran & Sage LLP in Connecticut. ♦ **Christine Quigley '86 (CLAS)**, former employee of Georgetown University, published her sixth book, *Dissection on Display*, in 2012. She currently resides in Florida. ♦ **Aaron Scott '86 (CLAS)**, director of RBC Wealth Management in Hartford, Conn., received the firm's 2012 Community Service Award, which honors individuals who understand the role of giving back and who serve the communities in which they do business. ♦ **Aaron J. Spicker '86 (CLAS)** is a founding partner, owner, and entrepreneur for

Aerial Film FX, LLC, in Los Angeles, a firm that flies and films for various industries. He is also in his 27th consecutive year as a diamond and fine jewelry salesman and entrepreneur. ♦ **Laurie Macha '87 (CANR), '91 MS**, supervisor of penguins and pinnipeds at Mystic Aquarium in Mystic, Conn., traveled to South Africa last year to assist SANCCOB, a marine conservation nonprofit, in hand-rearing more than 300 abandoned African penguin chicks. ♦ **Christine F. Purcell '88 MBA** is the first female rector at Christ Church in Westerly, R.I. Prior to her election as rector, Rev. Purcell served as interim rector at congregations in Pennsylvania and ministered to a cluster of small parishes in the Williamsport, Pa., area. ♦ **David L. Albrycht '89 MBA** is president and chief investment officer at Newfleet Asset Management LLC. He previously served as the company's chief investment officer of multi-sector strategies, after serving as the executive managing director and senior portfolio manager at Goodwin Capital Advisers. ♦ **Brian T. Davin '90 MBA** was elected to the Board of Education

in Morris, N.J. He is actively involved in the Knights of Columbus at Our Lady of the Magnificent Parish. Previously, he served on the Smoke Rise Board of Governors, as a recreation soccer and basketball coach, Cub Scout den leader, and Boy Scout assistant scoutmaster. ♦ **Frank Mancini Jr. '90 (BUS)** is president and CEO of Connex Credit Union in New Haven, Conn. He has been a part of Connex Credit Union's executive team since 2003, where he was recently the chief financial officer. ♦ **Heidi Kanter '91 (CLAS)** announces the birth of a daughter, Delaney Rose, on Aug. 11, 2011. Heidi is currently in her 17th year of teaching elementary school in the Clark County School District in Nevada. ♦ **Douglas Johnson '92 MBA**, associate professor of management at Georgia Gwinnett College in Lawrenceville, Ga., is the first faculty member to receive all four of the college's faculty excellence awards. The awards recognize outstanding faculty in the areas of leadership, service, scholarship, and creativity, all of which are the core values of the college. ♦ **Christina (Dejesus) Kishimoto '94 MPA**,

superintendent of Hartford Public Schools, serves on the Nellie Mae Education Foundation Board of Directors, the largest charitable organization in New England focused exclusively on education. ♦ **Rohan Freeman '95 (ENG)** became the first African-American to climb the Seven Summits, the highest peaks of the seven continents, this past October. He is the founder and principal of civil engineering firm Freeman Companies in Hartford, Conn. ♦ **Eric W.F. Niederer '95 (CLAS)** is partner at the law firm Wilson Elser. In 2011, he was named one of Fairfield County's "40 Under 40" by the *Fairfield County Business Journal* and in 2012 was named to the "New Leaders in Law" by the *Connecticut Law Tribune*. He also was named to the *Super Lawyers* list of "Rising Stars" 2010-2012. ♦ **John Hedberg '97 MBA** is senior vice president of the consumer and small business markets at Blue Shield of California. ♦ **Brian Schulz '97 (CLAS)** is a producer and cinematographer on the set of "Brooklyn Castle," a film that made its nationwide theatrical debut in October. "Brooklyn Castle" (brooklyncastle.com)

documents I.S. 318, a New York City inner-city public school that is home to the most winning junior high school chess team in the country, where budget cuts threaten to undermine the team's hard-won success. ♦ **Alexander Morgan '98 (BUS)** is tax partner at the accounting firm Fiondella, Milone & LaSaracina LLP in Glastonbury, Conn. ♦ **Hugh Bailey '99 (CLAS)** and **Carrie MacMillan '99 (CLAS)** announce the birth of a son, Zachary Daniel, on Oct. 1, 2012. He joins older brother Colin. The family lives in Oxford, Conn. ♦ **Angel Li '99 (BUS)** is tax partner at the accounting firm Fiondella, Milone & LaSaracina LLP in Glastonbury, Conn. ♦ **David A. Salomon '99 Ph.D.** is author of the book *An Introduction to the Glossa Ordinaria as Medieval Hypertext*, released by the University of Wales Press in 2012. He is an associate professor of English at The Sage Colleges in Troy, N.Y., where he is also the founding director of the Kathleen A. Donnelly Center for Undergraduate Research. ♦ **Darren Stewart '00 (BGS)**, chief of police in Stonington, Conn., received the St. Edmund's

Medal of Honor in October. The award, which recognizes individuals who exhibit the values and spirit of St. Edmund and serve as modern-day role models, was presented by the St. Edmund's Retreat, a nonprofit in

Mystic, Conn. ♦ **Sarah Lukman '01 (CLAS)** received an associate's degree/RN in nursing from Goodwin College in June 2012. ♦ **James G. Coogan '02 (BUS), '02 MS** is assistant vice president, SEC compliance and external reporting, at Kaman Corporation in Bloomfield, Conn. ♦ **Natalie Berg Keightley '03 (BUS)** is the author of *Walmart: Key Insights and Practical Lessons from the World's Largest Retailer*, released in May 2012 by Kogan Page. ♦ **James F. Leddy '03 MBA** is senior vice president and treasurer of JetBlue Airways Corp. He was previously senior vice president of treasury and cash management at NBC Universal and held various leadership positions at GE, Measurisk, and the Industrial Bank of Japan. ♦ **Thomas McEnerney '03 MS** is director, internal audit, at Kaman Corporation in Bloomfield, Conn. ♦ **Tracy L. (Poppe) Montalbano '00 (CLAS), '03 JD** is partner at the law firm Halloran & Sage LLP in Connecticut. ♦ **Lauren Woody '03 (SFA), '05 MM**, opera singer, made her international operatic debut at the National Center for the Performing Arts in Beijing, China, performing

Western and Chinese opera as part of the prestigious Young Artist program, "I Sing Beijing." ♦ **Kevin Ballestrini '04 (CLAS)** and **Christine (Jaworski) Ballestrini '03 (SFA)** announce the birth of a daughter, Livia Rose, on Feb. 11, 2013. The family lives in Mansfield, Conn. ♦ **Ebony Murphy-Root '04 (CLAS), '10 (ED)** is supervisor of academic services at Our Piece of the Pie (opp.org), a nonprofit youth development agency in Hartford. She previously taught middle and high school English at the Watkinson School, Capital Preparatory Magnet School, and Jumoke Academy at The Hartford Conservatory. She and her husband, **Jonathan Root '01 (CLAS)**, live in Hartford. ♦ **Jennifer (Mitrano) Huntington '05 (PHR) '07 Ph.D.** and **Daniel Huntington '04 (CLAS)** announce the birth of a daughter, Ella Mae, on July 20, 2012. The family resides in Reading, Mass. ♦ **Stephenie R. Chaudoir '06 MA** is an assistant professor of psychology at the College of the Holy Cross in Worcester, Mass. She previously taught at Bradley University in Peoria, Ill., and was an assistant clinical professor in the Department of Psychiatry and

Behavioral Medicine at the University of Illinois School of Medicine at Peoria. She holds an appointment as an associate research scientist at UConn's Center for Health, Intervention and Prevention (CHIP). ♦ **Greg Magoon '06 (ENG)** is senior engineer at the Center for Aero-Thermodynamics at Aerodyne Research Inc., in Billerica, Mass. He earned a Ph.D. in chemical engineering from the Massachusetts Institute of Technology. ♦ **Robert Amenta '07 (BUS)**, a former trading desk analyst at Credit Suisse, is a high-yield analyst for ING Investment Management in New York, N.Y. He works in the sectors of media and telecommunications. ♦ **Amanda Ploch '09 (CLAS)** received a juris doctorate degree from the New York University School of Law in 2012. ♦ **Josh Davis '10 (CANR)**, penguin trainer at Mystic Aquarium in Mystic, Conn., traveled to South Africa last year to assist SANCCOB, a marine conservation nonprofit, in hand-rearing more than 300 abandoned African penguin chicks. ♦ **Robert Hungaski '11 (CLAS)** has earned the title of Grandmaster, the highest title a chess player can attain from the

World Chess Federation (FIDE). ♦ **Chris Nuelle '11 (BUS)** and **Mike Rambone '09 (ED), '10 MS** launched Lakeside Watersports, a full-time wakeboard and waterski school on Candlewood Lake in Danbury, Conn., in 2011. ♦ **Jacquelyn Garofano '12 Ph.D.**, senior research scientist at United Technologies Research Center in Connecticut, was named to *Connecticut Magazine's* "40 Under 40: Class of 2013" list. ♦ **Michael J. Zacchea '12 MBA** served as the grand marshal of the 13th Connecticut Veterans Parade held in November in Hartford, Conn. Zacchea was named director of the veterans' outreach and support for the UConn School of Business.

IN MEMORIAM Faculty
John Gregoropoulos

Alumni
Anthony F. Carrano '48
Allan Granoff '48
Jeanne Vertefeuille '54
Richard P. Zervas '55, '56
Carl E. Schmid '65

Students
Jonathan F. Boros '13



All Fired Up

Band geeks? Not in this place.

Turning up the heat at halftime shows with their thunderous percussion rhythms, commanding presence, and, yes, drumsticks set ablaze, the UConn Drumline brings yet another dimension of energy to the already powerful sound and spirit of the UConn Marching Band.



Most recently, members of the UConn Drumline showed their skills off in their own UConn-themed rendition of Will Smith's "Nod Ya Head" from "Men in Black II." Check out the music video – entirely student-produced by the UConn Marching Band Media Team and featuring rapper Brian Thompson '12 (CLAS) – at s.uconn.edu/drumline.

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DATE	OPPONENT	LOCATION
8/29/13	vs. Towson	Rentschler Field, East Hartford, Conn.
9/14/13	vs. Maryland	Rentschler Field, East Hartford, Conn.
9/21/13	vs. Michigan	Rentschler Field, East Hartford, Conn.
9/28/13	at Buffalo	UB Stadium, Amherst, N.Y.
10/12/13	vs. USF	Rentschler Field, East Hartford, Conn.
10/19/13	at Cincinnati	Nippert Stadium, Cincinnati, Ohio
10/26/13	at UCF	Bright House Networks Stadium, Orlando, Fla.
11/8/13	vs. Louisville	Rentschler Field, East Hartford, Conn.
11/16/13	at SMU	Gerald J. Ford Stadium, Dallas, Texas
11/23/13	at Temple	Lincoln Financial Field, Philadelphia, Pa.
11/30/13	vs. Rutgers	Rentschler Field, East Hartford, Conn.
12/7/13	vs. Memphis	Rentschler Field, East Hartford, Conn.

For tickets: visit UConnHuskies.com or call 1-877-AT-UConn.